



A Presentation for Arizona Town Hall
Preparing Students for a Career in the Global Economy

➤ **THE IMPORTANCE OF
BUILDING YOUR CROSS-CULTURAL
SKILLSET & NETWORK**

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Executive Director
GLOBALTIES ➤ Arizona

www.globaltiesarizona.org

Since 1966

Connecting Arizona & the World



GLOBALTIES > Arizona

Who We Are



Purpose

Global Ties Arizona is dedicated to building strong international relationships that foster more informed and prosperous communities across Arizona and the world.



Mission

We implement premier international exchange and cross-cultural education programs that transform visiting leaders into partners, youth into global citizens and those who are globally curious into informed ambassadors for Arizona.

Our Programs



Professional International Exchange

- International Visitor Leadership Program
- Young Leaders of the Americas Initiative



Community Initiatives & Global Education

- Young Diplomats High School Summer Program
- Worldly Women Collective Networking Group
- Guest Speakers & Forums
- Exchange Scholarship Program





93%

of employers

said they value employees who can work effectively with customers, clients, and businesses from a range of different countries and cultures.

U.S. Department of Education survey
(out of a survey of 2,100 employers)



What Employers Want from New Hires

Employer rating of skill proficiency required to be placed in a mid-level position



81%

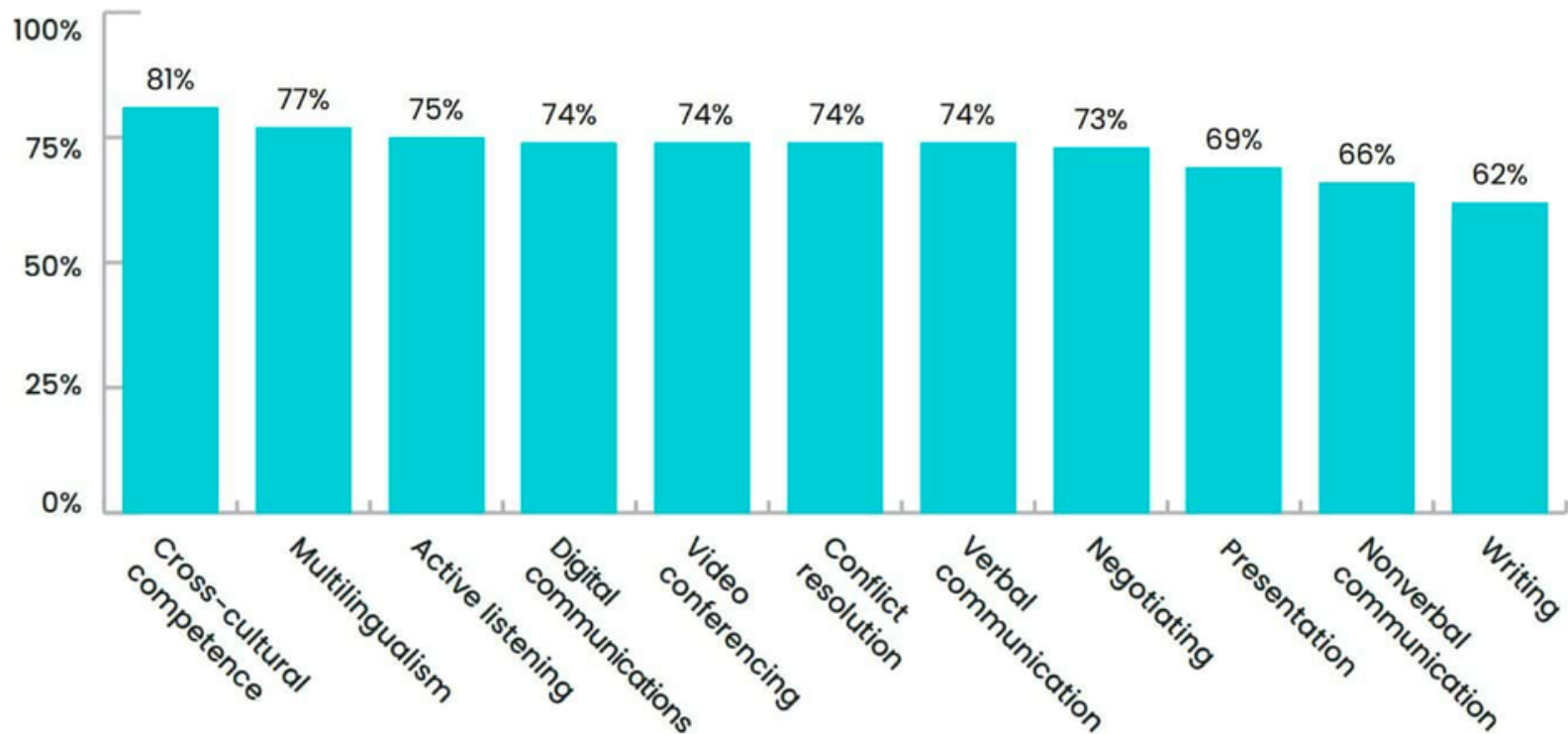
of recruiters

identify interpersonal skills as important—more than any other kind of skills.

GMAC Corporate Recruiters Survey, 2020

Hybrid Workplaces

demand employees with “People Skills”



Employers who viewed communication skills as currently valuable tended to view intercultural skills as gaining the most future importance.



Key Gains

through Cross-Cultural Experiences



GTAZ Journalism delegation, 17 countries represented

01

Enhanced Communication

The ability to bridge language barriers and convey ideas more clearly

02

Cultural Understanding

Supports personal growth, along with celebrating diversity & promoting inclusive societies

03

Global Citizenship

Helps us to better understand & appreciate the interconnectedness of our world

05

Conflict Resolution

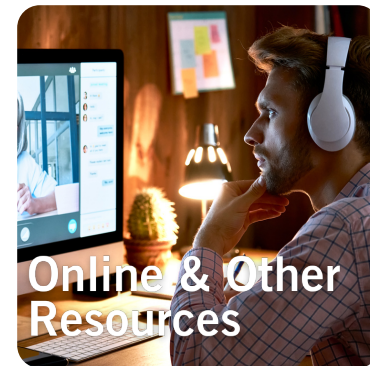
Better equipped to mediate conflicts, promote understanding & find solutions

06

Career Advancement

Those prepared to navigate cross cultural interactions in work settings will receive more opportunities

Ways to Build Your Cross-Cultural Skillset & Network



Get Involved

Grow Your Skillset & Network with GTAZ



Become a Volunteer

Accompany our international delegations as a meeting or cultural guide or help support our international events.



Participate

We host a variety of free events both in-person and online throughout the year. Join an event for the opportunity to expand your local & global network.



Gain experience

Planning to study abroad? Apply for our Exchange Scholarship Program! We also offer semester and summer-based paid internships.

More information at www.globaltiesarizona.org

GLOBALTIES > Arizona

in collaboration with Arizona State University Sandra Day O'Connor College of Law
present

GLOBAL TO LOCAL: WORKFORCE TRENDS THAT WILL SHAPE ARIZONA

A dynamic forum exploring issues and opportunities for Arizona's rapidly evolving labor force, its place in the global market, and key impacts on business owners, employees, and citizens.

WITH FEATURED SPEAKER

Kevin Cassidy

from the United Nations'
International Labour Organization



Tuesday, September 19th | 2:00 to 5:00 PM
Keynote remarks by Mr. Cassidy followed
by panels with local industry leaders

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ASU Sandra Day O'Connor
College of Law
Arizona State University



Attend online!

Register at www.globaltiesarizona.org/events



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