



94TH ARIZONA TOWN HALL SPEAKER BIOGRAPHIES

Monday, April 20 Breakfast

Key Facts You Need to Know: Panel presentation by authors of the 94th Arizona Town Hall Background Report

Michael Kuby
Arizona State University
School of Geographical Sciences

Michael Kuby received a Bachelor's degree from The University of Chicago in 1980 and a PhD from Boston University in 1988, both in Geography. He is a Professor in the School of Geographical Sciences at Arizona State University, where he has taught since 1988. His research centers on creating optimization models for facility location or transport network design, mainly for sustainable energy and transport systems. His research has been funded by the U.S. Department of Energy, the U.S. Army Corps of engineers, and the National Science Foundation. His work with the World Bank on energy and railway transport in China was a Finalist for the 1994 Franz Edelman Award for Management Science Achievement. Kuby has chaired the Transportation Geography Specialty Group, and served on editorial boards for the *Professional Geographer* and *Journal of Transport Geography*, and is currently Area Editor for Location Science for *Networks and Spatial Economics*.

Aaron Golub
Arizona State University
School of Planning and School of Sustainability

Aaron Golub is an assistant professor in the School of Planning and School of Sustainability at ASU. He received his PhD in Civil and Environmental Engineering from the University of California at Berkeley, a BS from Virginia Polytechnic Institute and State University, and an MS from MIT, both in Mechanical Engineering. His interests include sustainability and transportation planning, and his research focuses on the environmental and social-equity outcomes of planning processes, travel survey data analysis, transportation policy and finance analysis, public transportation planning, advanced bus systems, and vehicle technologies. He has consulted on transportation projects with public agencies around the world, including the World Bank, United Nations, city governments, and sustainable-transportation advocacy organizations.

Timothy James
Director of Research and Consulting
Seidman Research Institute

Timothy James is Director of Research and Consulting at the Seidman Research Institute and Professor in the Department of Economics. Dr. James has a BA and an MA from the University of Warwick, and a PhD from the University of Southampton in the UK. Dr. James has extensive experience in research and consulting for both the public and private sectors. Clients he has advised on transportation issues include the prime Minister of the UK, the state of New Jersey, the Texas Department of Transportation, Goldman Sachs, Morgan Stanley, UBS, and the BBC, and, more recently, the Arizona Investment Council and the Pew Center on the States.

Arnold Maltz
Arizona State University
W. P. Carey School of Business

Arnold Maltz is Associate Professor of Supply Chain Management in the W. P. Carey School of Business at ASU. He worked in both trucking and industrial distribution prior to obtaining his PhD in Marketing and Logistics from Ohio State University. Professor Maltz has done considerable research on logistics outsourcing and third-party logistics, transborder logistics and NAFTA, and international logistics issues. He has also studied warehousing and port issues for various industry groups. Professor Maltz has taught and/or done research in Israel, Mexico, Argentina, Peru, and Denmark.

Ethan Rauch
Senior Planner and Project Manager
AECOM Transportation

Ethan Rauch is a senior planner and project manager at AECOM Transportation in Phoenix. He has a BA from Brown University and an MS in transportation from Northwestern University. He is a certified Professional Transportation Planner and a member of the American Institute of Certified Planners. Mr. Rauch has a wide range of experience in multimodal corridor studies, regional studies, small area studies, framework plans, transit studies and other aspects of transportation planning. He is the author of "Context-Sensitive Solution for Arizona State Route 179: Needs-Based Implementation Plan," which appeared in *Transportation Research Record* No. 1904.

Martin L. Shultz
Vice President of Governmental Affairs
Pinnacle West Capital Corporation

Martin L. Shultz is Vice President of Government Affairs for Pinnacle West Capital Corporation in Phoenix. In that role, he manages public affairs and government relations for Pinnacle West Capital Corporation and its wholly-owned subsidiaries APS, APS Energy Services and SunCor. Before that, he served as chief of staff to three Phoenix mayors; John Driggs, Tim Barrow, and Margaret Hance, and was a financial systems consultant to the Arizona Legislature. A graduate of Arizona State University with a master's degree in Educational Administration, he has done post-graduate work at UCLA, ASU and the JFK School of Public Administration and Politics at Harvard University. He has written extensively on issues including electric utility, transportation, business and health care industry policies. He is a Member of the National Surface Transportation Infrastructure Financing Commission, Chairman of the Governor's Transportation Vision 11 Task Force, and a Founding Member of MAG Transportation Policy Committee.

Monday, April 20 Lunch Program

Mary E. Peters Former U.S. Secretary of Transportation

Mary E. Peters was nominated by President George W. Bush on September 5, 2006, and confirmed by the U.S. Senate as the 15th Secretary of Transportation on September 30, 2006, after spending more than two decades crafting solutions to our nation's toughest transportation challenges.



Prior to joining President Bush's Cabinet, Peters worked in Phoenix as the national director for transportation policy and consulting at HDR, Inc., a major engineering firm. She was responsible for building a management consulting practice and formulating public policy initiatives for the firm's transportation program.

From 1985 to 2001, she served in the Arizona Department of Transportation (ADOT). During her tenure, Peters worked her way up through the ranks as a contract administrator, deputy director for administration, and deputy director. In 1998, then-Governor Jane Hull appointed her director of the agency. While in office, she was recognized as the Most Influential Person in Arizona Transportation by the Arizona Business Journal.

Monday, April 20 Dinner Program **CANAMEX Panel Discussion**

Bruce A. Wright Associate Vice President for Economic Development The University of Arizona

Bruce Wright is responsible for directing the University of Arizona's economic development programs, including the Office of Economic Development, Office of Economic and Policy Analysis, University of Arizona Science and Technology Park, and Arizona Bioscience Park.

Prior to joining the University, he served as chief of staff to U.S. Representative Morris K. Udall and staff consultant to the House Committee on Interior and Insular Affairs. Previously, he was a management analyst with the City of Tucson and deputy director of the Commission on Improved Governmental Management.

Wright is active in many professional associations. He is a member of the International Economic Development Council, National Business Incubator Association, Arizona Association of Economic Development and America-Israel Friendship League. He is the past president of the Association of University Research Parks. He serves on the board of directors of the Arizona-Mexico Commission and is a member of the Governor's CANAMEX Trade Corridor Task Force. He is also a member of Southern Arizona Leadership Council.

Jim Kolbe Former U.S. Congressman Chairman of the Governor of Arizona's CANAMEX Corridor Task Force



Jim Kolbe is the chair of Arizona Governor's CANAMEX Task Force and serves as the State's private sector designate to the multi-state coalition. Kolbe lends his international experience and proven ability to forge consensus to continue the CANAMEX's development as a safe, secure and efficient corridor for trade, commerce and tourism.

In addition to these responsibilities, Kolbe is a Senior Transatlantic Fellow for the German Marshall Fund of the United States. In this capacity he applies his expertise to GMF's economic policy program in the areas of U.S. and European trade and development policies, transatlantic relations, aid delivery, and the impact of migration on both sending and receiving countries. He also serves on a part time basis as strategic consultant with McLarty Associates.

For 22 years, Kolbe served in the United States House of Representatives, elected for eleven consecutive terms, from 1985 to 2007. He represented the Eighth (previously the Fifth) congressional district, comprising the southeastern part of Arizona with Tucson as the main population area. While in Congress, Kolbe served for 20 years on the Appropriations Committee of the House of Representatives, responsible for deciding the allocation of the budget and the terms for spending appropriated funds. He was chairman of the Treasury, Post Office and Related Agencies subcommittee for four years, and for the last six years in Congress, he chaired the Foreign Operations, Export Financing and Related Agencies subcommittee.

Marisa Paula Walker **Executive Director, CANAMEX Corridor Coalition**



For the past four years, Marisa Walker has served at the Executive Director of Arizona Governor's CANAMEX Task Force and the multi-state Coalition, which includes Montana, Idaho, Utah, Nevada and Arizona. In this position, she is responsible for the day to day management of the projects and priorities endorsed by the Task Force and the Coalition, which include the areas of transportation and telecommunication infrastructure, technology and process enhancements of cross border shipments and international trade policy.

Prior to her position with CANAMEX, Walker spent nearly a decade at the University of Arizona where she held several positions including Director of Mexico Programs for the Office of Economic Development. In this capacity she advised the University's Associate Vice President for Economic Development on Arizona-Mexico and NAFTA issues. During her tenure at the University, she led border economic development outreach and analysis on competitive advantages and sustainable economic development; organized forums and symposiums on trilateral collaboration with academic institutions in Canada and Mexico in the areas of agricultural biosciences and optical sciences-photonics; and authored or co-authored several reports on cross border economic integration and development; targeted industry assessments of Arizona's Bioindustry and Software Industry; and women entrepreneurship and business ownership in Arizona.

James B. "JB" Manson **President, Pacific Brokerage Company, Inc.**

James B. Manson, better known as "JB", is President of Pacific Brokerage Company, Inc. in Nogales, Arizona. JB has over 17 years of experience in the customs brokerage and international logistics industries. As President of Pacific Brokerage, JB heads up a company with over 71 years of history in providing global services to domestic and international clients. He represents the fourth generation running the company.

JB is currently the Chairman of the Board of Directors of the Greater Nogales Santa Cruz County Port Authority. Among the many projects that JB has helped lead for the organization is the securing of \$199.48 million for the construction phase of the Mariposa international port of entry; a project that will result in the tripling of the throughput capacity for the inspection of both people and goods at Arizona's and CANAMEX's principal gateway for international trade and commerce. JB has also sat on the Board of Directors' of the Fresh Produce Association of the Americas and the Nogales Customs House Brokers Association where he was also President of the organization.

Tuesday, April 21 Lunch Program

James F. Charlier, AICP **Charlier Associates, Inc.**



Jim Charlier is a transportation planner. His firm, Charlier Associates, Inc., provides consulting services to public and private clients throughout North America with an emphasis on the western states. Charlier is an expert in smart mobility and sustainable transportation systems and teaches Sustainable Urbanism at the University of Colorado. Jim was the author of Transportation for America's platform for reauthorization of the federal surface transportation program.