



Arizona Town Hall

Annual Report 2016



## ***Our Mission***

### **Educate, Engage, Connect and Empower**

Arizona Town Hall educates, engages, connects and empowers people to resolve important issues through consensus, not division, using a process based on respectful dialogue that values diverse perspectives, builds relationships and fosters leadership development.

## ***Impact***

In 2016, thousands of Arizonans actively engaged in discussions about topics relevant to their communities at Town Hall programs. Programs are designed to galvanize participants who go on to implement changes in their communities and on a statewide basis.

- Two three-and-a-half-day Town Halls hosted nearly 300 people from around the state. While these people were directly involved, thousands of others were impacted by our publications and the extensive media coverage we received.
- Two Future Leaders Town Halls with over 25 satellite locations throughout the state engaged over 300 students in 17 cities and 8 counties.
- Over 20 Community Outreach Programs were held in 7 counties and attended by nearly 1,000 people.
- Community Town Halls were held that allowed a greater number of Arizonans to engage in the discussions and develop community specific recommendations.

Town Hall gatherings are designed to empower participants to be constructive members of their communities and to engage with others to address community issues. The impact of those gatherings is magnified by extensive media coverage and distribution of reports.

## ***Town Hall Topics***

Each year Arizona Town Hall addresses important issues that affect Arizona. In the spring, Arizona Town Hall met in Tucson to address ***Arizona & Mexico***. In the fall, Arizona Town Hall met in Mesa to address ***Financing Arizona's Future***.



*109th Town Hall, Financing Arizona's Future, Mesa*

*“Experiencing respectful debate and getting to know people from different viewpoints was truly an opportunity I did not expect. Together we can make changes for the betterment of our region which I love.”*

Alicia Bristow, President & Owner,  
Oracle Women's Network

On the Cover: *Top Row* - Peggy Kirschner, Constantin Borges, Talonya Adams, and Elizabeth McNamee at the 109th Town Hall “Financing Arizona's Future,” Mesa; *Second Row* – Linda Elliot-Nelson, Margie Emmermann, Faustino Fernandez, Tara Jackson, Ricardo Pineda, Sebastian Galvan Duque at the 108th Town Hall “Arizona & Mexico,” Mesa; *Third Row* – Jamie Matanovitch, Celeste Nunez, John Kitagawa, Shelley Mellon and Paul Brierley at the 2016 Annual Meeting, Phoenix; *Fourth Row* – Student participant at the ASU Future Leaders Town Hall on “Financing Arizona's Future,” Phoenix; and Wade Sumner at the 108th Town Hall “Arizona & Mexico,” Tucson.

## Engaging Future Leaders



108th Future Leaders Town Hall,  
South Mountain Community College

Hundreds of high school and college students from around Arizona experienced civic participation at Future Leaders Town Halls on the topics of **Arizona & Mexico** and **Financing Arizona's Future**. These events develop civic leadership skills for Arizona's next generation of leaders.

*"This was my first Future Leaders Town Hall and it was definitely a memorable experience. It gave me ideas that I could discuss with my family and friends to raise awareness about the issues that need to be fixed."*

Keegan Koch, Sandra Day O'Connor High School

## Community Programs

Before the statewide Town Hall, Community Town Halls are convened across the state in order to capture input from Arizona's many diverse communities. Reports from the Community Town Hall sessions are then compiled and included with the participants' background materials to further enrich the discussions at the statewide Town Hall.

After the statewide Town Hall, recommendations are communicated to a broader audience through traditional and social media, published reports, and Community Outreach Programs held around the state.



107th Community Outreach Program, Tucson

Individuals who participated in the statewide Town Hall discussions serve as presenters for the programs and share their thoughts on the recommendations. Audience members receive the printed highlights piece and are invited to engage in a Town Hall-style discussion that sets priorities and action steps for their communities.

## Publications

Arizona Town Hall reports, recommendations, and highlights pieces are printed and widely distributed throughout Arizona. These reports are used by teachers, elected leaders and others as resource materials.

Special thanks to Arizona State University's Sapna Gupta for guiding the creation of the **Arizona & Mexico** background report. Special thanks as well to Tom Rex and Dennis Hoffman of Arizona State University for overseeing the background report for **Financing Arizona's Future**.

Background Reports provide fact-based research to inform the discussions and serve as a valuable resource for others interested in the topic.

Visit our website's "Past Town Halls" page to download the reports from the **Arizona & Mexico** and the **Financing Arizona's Future** Town Halls.



## Consulting Engagements: Increasing Revenue While Fulfilling Our Mission

During 2016, Arizona Town Hall conducted several training events for organizations interested in learning the Town Hall process. In addition, Arizona Town Hall provided consulting services to entities interested in solutions-based discussion including the Verde Valley Forum for Public Affairs, Vitalyst Health Foundation and The Nature Conservancy.

*“Our collaboration with Arizona Town Hall on our 2016 Verde Valley Forum events was a significant contribution to the ultimate success of these events centered around a very controversial topic. It was by far the most important investment we’ve ever made.”*

- Dick Dahl, President, Verde Valley Forum for Public Affairs

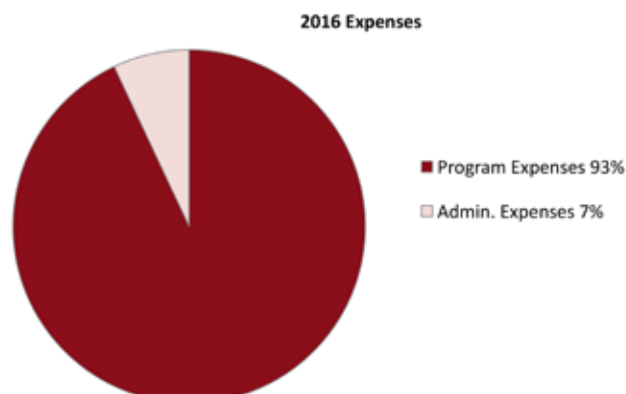
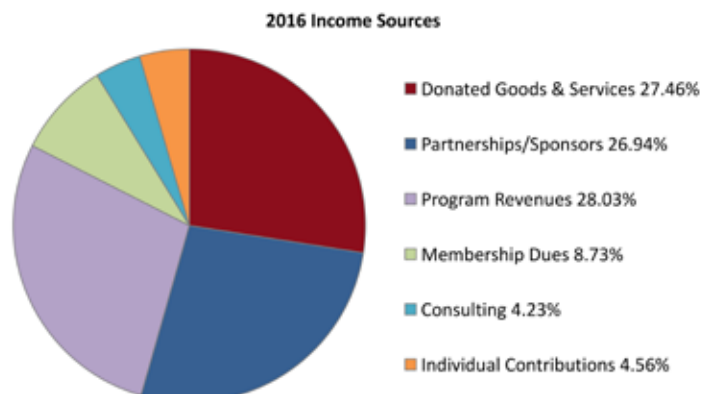


## Expanding Our Impact Through Traditional & Social Media

In 2016, Arizona Town Hall increased efforts to expand its impact through various media efforts. Town Hall convenings were featured in nearly 30 print articles and numerous televised and radio features. Most media links can be accessed from the Arizona Town Hall website. Arizona Town Hall also increased its social media presence with digital and video content.



## 2016 Income and Expenses



## 2016 Corporate and Professional Partners

### Premier Partner (\$50,000 and up)

APS

### Consensus Partners (\$15,000)

Salt River Pima-Maricopa Indian Community  
Salt River Project

### Collaborator Partners (\$10,000)

Union Pacific Railroad

### Civic Leader Partners (\$5,000)

Agnese Nelms Haury Program  
Arizona Community Foundation  
Bank of America  
Jennings, Strouss & Salmon  
Perkins Coie  
Snell & Wilmer LLP  
Wells Fargo

### Contributor Partners (\$2,500)

Arizona Fire District Association  
Arizona Lottery  
Yavapai College

### Supporter Partners (\$1,000)

Arizona Cotton Growers Association  
Care 1st Health Plan of Arizona  
Cochise College  
Maricopa Community Colleges  
PICOR Commercial Real Estate  
Pima Association of Governments  
Town of Marana  
Town of Oro Valley

### Associate Partners (\$500)

Arizona Western College  
Coconino County  
Cottonwood Economic Development Council  
Mohave Community Colleges  
Phoenix College  
Pima Community College  
United Health Foundation

## **2016 Individual Contributors**

With the generous support of our contributors, we've had a direct and positive impact on the lives of Arizonans throughout our state.

### **Communicators (\$1,000 and above)**

George Britton  
Peter Burns  
Marion Elliott  
Kathy Haake  
Patricia Norris & Geoffrey Gates  
Hank & Barbara Peck  
Clifford Potts  
Zoe Richmond  
Ken Strobeck

### **Consensus Builders (\$500 - \$999)**

Harold Ashton  
Sheila Breen  
Bruce L. Dusenberry  
Linda Elliott-Nelson  
Gregory Falls  
Kathleen Kitagawa  
Virginia Korte  
Gordon Lewis  
Darlene Miller  
Nelson Family Trust  
Toby Payne

### **Civic Messengers (\$200 - \$499)**

Karen Abraham  
Lisa Atkins  
Betsey Bayless  
Trinity Donovan  
Arnott Duncan  
David Gass  
Urban Giff  
Richard Gordon  
Melinda Gulick  
Charlotte Harris  
William S. Hawgood  
Joel Hiller  
James Jayne  
Donald Karl  
Ray & Patty Newton  
Alberto Olivas  
Kevin Olson  
Warren Prostrullo Jr.  
Fred Rosenfeld  
George Ruffner  
Devan Wastchak



*Felipe Garcia at the Tucson Community Town Hall for the 108th Town Hall "Arizona & Mexico"*

**Town Hall Citizens (\$1 - \$199)**

Larry Aldrich  
Rhonda Bannard  
Ellie Bauer  
Wayne Benesch  
Robert Biscoe  
Paul Brierley  
R. Thomas Browning  
Robert Burns  
Gwen Calhoun  
Evelyn Casuga  
Stephen Cleveland  
Richard Dale  
Florence Eckstein  
Paul Eckstein  
Jodie Filardo  
Ronda Fisk  
Barbara Franklin  
Robert Fratti  
Jennifer Frownfelter  
William Garfield  
Dick Geasland  
Susan Goldsmith  
Mary Grier  
Pauline Hechler  
Ted Hinderaker  
James Howard  
Leonard Kirschner  
Jay Kittle  
Adaline Klemmedson

**Town Hall Citizens (\$1 - \$199) (cont.)**

John Maynard  
Olivia McCormick  
Tammy McLeod  
Elizabeth McNamee  
Patrick McWhortor  
Joy Mee  
Jeffrey Miller  
Donn Poll  
Barbi Reuter  
Scott Rhodes  
Thomas Rhodes  
Helen Schaefer  
David Snider  
Justin Stabley  
Linda Tansik  
David Tierney  
Rebecca Timmer  
Will Voit  
Paul Wentworth  
Carol West  
James Whitehill



Sheila Breen at the 109th Town Hall "Financing Arizona's Future," Mesa



**Sponsors of the  
108th Town Hall  
“Arizona & Mexico”**

**Sponsors of the  
109th Town Hall  
“Financing Arizona’s Future”**

Premier Sponsor



Premier Sponsor



Collaborator Partners



Collaborator Partners



Civic Leader Partners



Civic Leader Partners



Contributor Patnrns



**Community Programs were funded in part by grants from:**

- Salt River Pima-Maricopa Indian Community**
- Arizona Lottery**
- Union Pacific**
- Wells Fargo**