

Tentative AGENDA

THURSDAY, OCTOBER 3

3:00 p.m. – 6:00 p.m. Registration – Main Lobby, Hotel Lucerna

7:00 p.m. Social Hour – PARQUE RUINA

Drinks and dinner on your own

FRIDAY, OCTOBER 4

7:45 a.m. – 8:30 a.m. Registration – Main Lobby, Hotel Lucerna

8:30 a.m. – 10:00 a.m. Breakfast Program – Salón Rubí

*Gold Sponsor Highlighted: **Salt River Project***

*Welcome and Overview of the Town Hall Process: **Tara Jackson**,
President, Arizona Town Hall*

*Speaker Introduction: **Antonio Moya**, Manager, Latino Relations
Department, Salt River Project*

*Economic Impact of Relationship between Arizona and Mexico: **Luis
Morfin**, Director of Metrix S.C.*

*Panel Moderator: **Hilen Cruz**, Lighting Management and Maintenance
Supervisor, Salt River Project*

*Cross-Border Trade and Investment Panel: **Gerardo Vázquez**, President,
INDEX Sonora; **Hector Placencia**, Director and Co-Founder, BRH2
Plasticos S. de R.L. de C.V.; **Sabina Aaronson**, Vice President, National
Bank of Arizona; **Claudia Orduno Kirkpatrick**, Finance Director, Mexico,
Badger Meter*

10:00 a.m. – 1:00 p.m. Participant Discussions – Salón Rubí (with 15-minute break)
Marisol Vindiola, Director, Mexico Initiatives, Visit Tucson
Linda Elliott-Nelson, Vice President, Learning Services, Arizona Western
College

1:00 p.m. – 2:00 p.m. Lunch Program – Salón Rubí

*Premier Sponsor Highlighted: **Jennings, Strouss & Salmon, P.L.C.***

*Special Remarks and Panel Introduction: **Daniel Palm**, Associate Vice
President for Global Initiatives and Executive Director of the Center for
International Education, Northern Arizona University*

*Panel Moderator: **Patrick Welch**, Attorney, Jennings, Strouss & Salmon,
P.L.C.*

Panel Discussion: **Elia Tello**, Consul General of the United States of America, Hermosillo, Sonora; **Jorge Mendoza Yescas**, Consul General of Mexico, Phoenix, Arizona

2:15 p.m. – 5:00 p.m.

Continuation of Participant Discussions – Salón Rubí
(with 15-minute break)

8:00 p.m.

Closing Dinner – Quinta de Anza

Sponsors Highlighted: Premier - **Jennings, Strouss & Salmon, P.L.C.**;
Gold - **Salt River Project** and **Arizona-Mexico Commission**; and Silver -
Visit Tucson;

Special Remarks: **Patrick Welch**, Attorney, Jennings, Strouss & Salmon,
P.L.C.