



## Strengthening Regional Economies: Empowering Women Entrepreneurs

Thursday, May 30, 2024 | 9:00 a.m. – 3:00 p.m.

Conference Center at Rio - Rio Salado College 2323 W. 14th St., Tempe, AZ 85281

8:30 a.m. – 9:00 a.m.

Registration

9:00 a.m. – 10:00 a.m.

Breakfast Program

### ***Opening and Overview***

**Tara Jackson**, President, Arizona Town Hall

**Gregory Falls**, Attorney, Sherman & Howard L.L.C.

### ***Speakers***

**Sandra Watson**, President & CEO, Arizona Commerce Authority

**Stephanie Bermudez**, Founder, Startup Unidos

**Imelda Hartley**, Owner, Happy Tamales

**Alicia Buckhanan**, CEO, A & S investment Group

**Laura Espinoza**, Founder, Association of Women of Bacanora and Maguey of Mexico

10:00 a.m. – 12:00 p.m.

Participant Panel Discussions

12:00 p.m. – 1:30 p.m.

Lunch Program

### ***Speakers***

**Jorge Mendoza Yescas**, Consul General of Mexico in Phoenix

**Monica Villalobos**, President & CEO, Arizona Hispanic Chamber of Commerce

**Marisol Flores-Aguirre**, Director, Southern Arizona Office, Office of Governor Katie Hobbs

**Colin Diaz**, President & CEO, Tempe Chamber of Commerce

**Jennifer Smith**, Community Services & Economic Development Director, City of Douglas

**Isabel Georgelos**, Director, Women's Business Center, YWCA Southern Arizona

*\*Additional speakers pending*

1:30 p.m. – 3:00 p.m.

Participant Panel Discussions